

METHODOLOGY

This report presents the findings of two recent online surveys conducted by Environics, commissioned by the Alberta Teachers' Association.

1. Survey of Albertans

- Representative survey of 800 Albertans aged 18 and older
- Conducted January 27-February 16, 2022
- Standard weighting applied (region, age and gender)
- Margin of sampling error is not applicable for opt-in panel surveys.

2. Survey of ATA Members

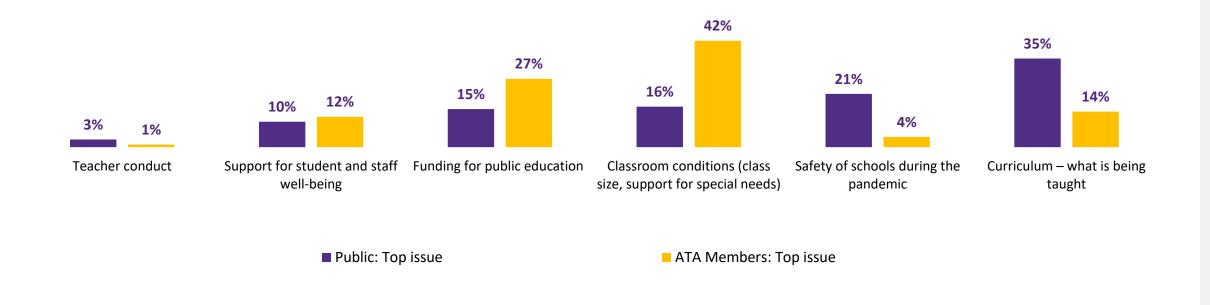
- Representative survey of 825 ATA members
- Conducted from January 31-February 17, 2022
- No weighting applied as the sample accurately reflects the ATA member population on key parameters (age, school boards, type of member)
- Margin of sampling error +/-3.4% at the 95% confidence interval.

Results are expressed as percentages unless otherwise noted. Results may not add to 100% due to rounding or multiple responses. Labels for values equal to or less than three percent are not shown in stacked bar charts.

MOST IMPORTANT ALBERTA EDUCATION ISSUE (PROMPTED)

Of six education issues, 3% of Albertans and only 1% of ATA members perceive teacher conduct as the top issue in education

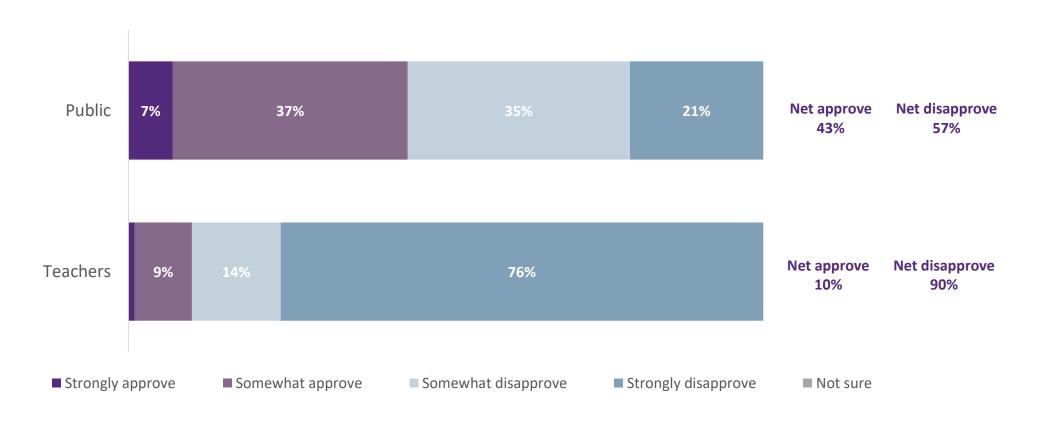
Of the following issues, which would you identify as the most important issue facing education today?



AB GOVERNMENT HANDLING OF K-12 EDUCATION

Almost six in ten Albertans disapprove (strongly or somewhat) the provincial government's handling of K-12; a strong majority of nine in ten ATA members disapprove.

Generally speaking, do you approve or disapprove of the way the Alberta government is handling K to 12 education in the province? (Would that be strongly or somewhat?)

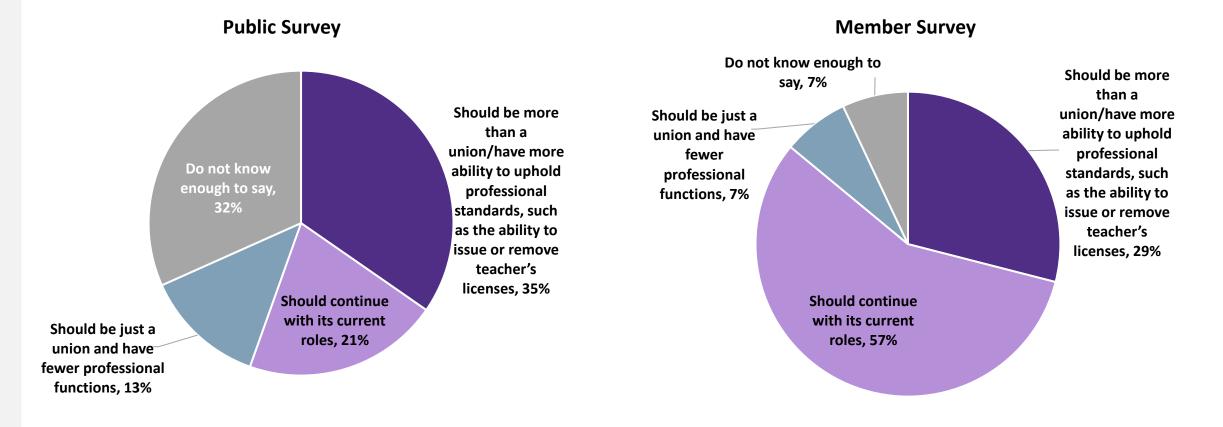


ROLE OF ATA AS PROFESSIONAL ASSOCIATION AND UNION

13% of Albertans and 7% of ATA members feel the ATA should have professional functions removed

The Alberta Teachers' Association, as the professional organization of teachers, has both professional functions and union functions. It provides professional development and upholds standards for teacher conduct and competency, and it also bargains collectively for teachers and represents them in employment matters.

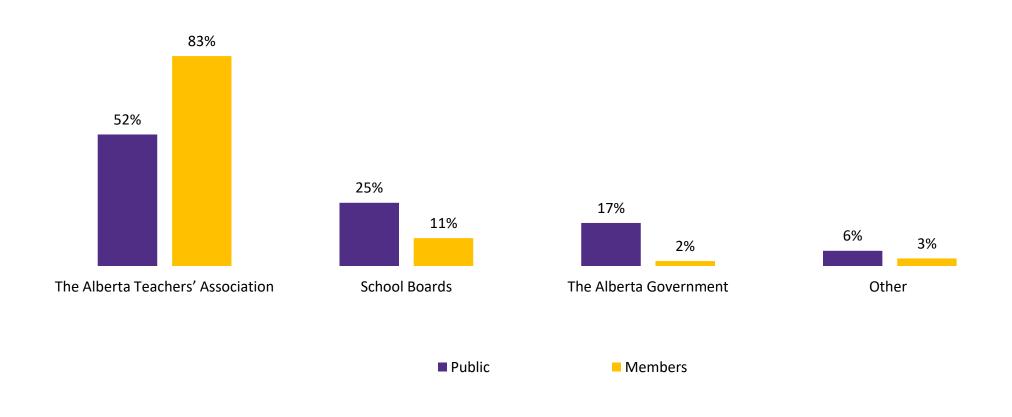
Which of the following views is closest to your own?



GROUPS MOST TRUSTED TO UPHOLD TEACHING PROFESSION STANDARDS

Half of Albertans and 8-in-10 ATA members think the ATA is the most trusted entity to uphold teaching profession standards.

Which of the following do you most trust to uphold standards for the teaching profession, including teacher conduct, in Alberta?

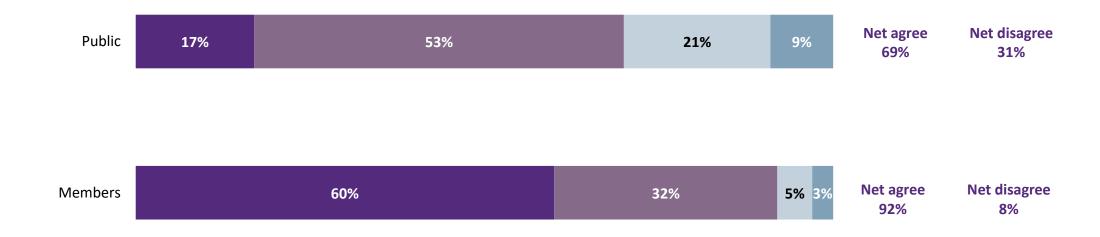


AGREEMENT THAT THE ATA IS LOOKING OUT FOR BEST INTERESTS OF STUDENTS

Seven-in-ten Albertans and nine-in-ten ATA members agree to some extent the ATA is looking out for students' best interests.

Based on your general impressions and everything you may have seen, read or heard, do you strongly agree, moderately agree, moderately disagree or strongly disagree with the following statement about the Alberta Teachers' Association?

The ATA is looking out for the best interests of students





For further information or questions

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