



The Alberta Teachers' Association

Provincial Election Grant

Association locals are eligible to receive \$1,000 plus 50¢ per member to undertake activities related to the anticipated 2023 provincial general election.

Objective

To ensure that public education is a key issue in the 2023 Alberta general election and to work toward electing a government that supports policies that are good for public education.

General Strategy

- Target key ridings to influence the election of candidates that support a strong public education system
- Engage members in election processes
- Inform candidates of Association policy
- Inform the public and members of the high stakes for education in this provincial election
- Engage both alike and unlike stakeholders to promote the importance of public education

Guidelines for Locals

- The Association avoids alignment with any political party.
- The Association maintains contact with all major political parties. For the purpose of the 2023 provincial general election, a *major political party* is defined as a party represented in the 30th legislature (that is, Alberta New Democratic Party and United Conservative Party).
- Locals of the Association are encouraged to undertake political engagement within their own local areas.
- Locals of the Association are encouraged to work closely with the provincial Association in political engagement programs.
- The Association encourages individual teachers, as citizens, to participate actively in the political process, including through partisan activity.
- The Association cooperates with other organizations in political engagement to influence education decision making when appropriate and possible.
- The Association encourages political parties to articulate their policies on education and to provide a financial plan designed to implement these policies.
- The Association advocates for public institutions and services.
- The Association and its locals are prohibited from making financial contributions to specific candidates or parties.



Recommended Activities

- Sponsoring an all-candidates forum
- Sponsoring a candidate-teacher meet-and-greet
- Conducting a candidates' tour of schools
- Organizing a candidates' workshop
- Establishing a straight-facts committee for candidates
- Profiling education issues among members using local publications
- Surveying candidates and profiling their responses in a special election newsletter

Administrative Matters

- The provincial election grant is \$1,000 per local plus 50¢ per member.
- The deadline for receipt of grant applications is April 29, 2023, provided that a notification of intent to apply is submitted prior to the election day.
- Activities that align with the general strategy and follow the guidelines for locals will be approved on a first-come, first-served basis.
- A description of the activity, evaluation of the experience and accounting of expenditures will be supplied by the local following the activity.
- One-half of the approved grant allocation will be forwarded to locals upon approval of the grant application, with the balance provided upon receipt of the post-activity report.
- Should the amount of the grant exceed actual expenditures by more than \$100, the local will be required to refund the surplus funds to the provincial Association.

Application Process

1. Locals will send a proposal (by e-mail to elissa.corsi@ata.ab.ca) outlining the following details of the proposed activities:
 - A statement of activities proposed, with general timelines for implementation
 - A statement regarding how the activities will achieve the Association objective and align with one or more components of the general strategy for the 2023 provincial general election
 - An estimate of anticipated costs related to the activity

If a full application cannot be submitted by election day, a notification of intent to submit must be filed before then.

2. Applications will be approved informally by e-mail, with formal approval to follow by memo.
3. Half of the approved grant funds will be forwarded to locals through electronic transfer following approval.
4. Locals will undertake proposed activities.
5. Locals will file (via e-mail to elissa.corsi@ata.ab.ca) a post-activity report outlining the following details:
 - A description of activities actually undertaken by the local
 - An evaluation of the experience
 - An statement of actual expenditures related to the activity

The report should also include samples of materials produced and photographs from events held.

6. The remainder of grant funds are forwarded to locals.